

PREMISES LICENCE

Receipt: SMYAC00376040

Premises Licence Number: LN/000028830

This Premises Licence has been issued by:

**The Licensing Authority, London Borough of Haringey,
4th Floor Alexandra House, 10 Station Road,
Wood Green, London N22 7TR**

Signature:

Date: 7th January 2025

Part 1 – PREMISES DETAILS

Postal Address of Premises or, if none, Ordnance Survey map reference or description:

**DIAMOND LOUNGE
288 WEST GREEN ROAD
TOTTENHAM
LONDON
N15 3QR**

Telephone:

Where the Licence is time limited, the dates:

Not applicable

Licensable activities authorised by the Licence:

Supply of Alcohol

The times the Licence authorises the carrying out of licensable activities:

Supply of Alcohol

Sunday to Thursday 1200 to 2230

Friday to Saturday 1200 to 0030

The opening hours of the premises:

Sunday to Thursday 0800 to 2300

Friday to Saturday 0800 to 0100

The conservatory and back yard area will not be used as a Shisha lounge or for licensable activities at any time.

Where the Licence authorises supplies of alcohol whether these are on and/or off supplies:

Supply of alcohol for consumption **ON** the premises only.

PREMISES DETAILS [CONT'D]

Part 2

Name, (registered) address, telephone number and e-mail (where relevant) of holder of Premises Licence:

Alemseged Gebreyes
288 West Green Road
Tottenham
London
N15 3QR

Registered number of holder, for example company number, charity number (where applicable):

Not applicable

Name, address and telephone number of designated premises supervisor where the Premises Licence authorises the supply of alcohol:

Lem Lem Mengis
xxxx
xxxx
xxxx

Personal Licence number and issuing authority of personal licence held by designated premises supervisor where the Premises Licence authorises for the supply of alcohol:

Personal Licence: LN/0000016655

Issued by: London Borough of Haringey

Annex 1 –Mandatory Conditions

Supply of alcohol.

1. No supply of alcohol may be made under the premises licence;
 - (a) at a time when there is no designated premises supervisor in respect of the premises licence, or
 - (b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
2. Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
3. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
4. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
5. (1) The premises licence holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.
6. The responsible person must ensure that—
 - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

Annex 1 –Mandatory Conditions

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

7. Prohibition on Sale of Alcohol below Cost of Duty plus VAT.

(1) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

(2) For the purposes of the condition set out in paragraph (1) —

(a) —duty^{ll} is to be construed in accordance with the Alcoholic Liquor Duties Act 1979(6);

(b) —permitted price^{ll} is the price found by applying the formula —

$$P = D + (D \times V)$$

Where —

(i) P is the permitted price,

(ii) D is the rate of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol

(c) —relevant person^{ll} means, in relation to premises in respect of which there is in force a premises licence —

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence,
or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) —relevant person^{ll} means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) —valued added tax^{ll} means value added tax charged in accordance with the Value Added Tax Act 1994

(3) Where the permitted price given by Paragraph (b) of paragraph (2) would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

(4) (a) Sub-paragraph (b) below applies where the permitted price given by Paragraph (b) of paragraph (2) on a day (—the first day^{ll}) would be different from the permitted price on the next day (—the second day^{ll}) as a result of a change to the rate of duty or value added tax.

(b) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Exhibition of films.

1. Admission of children to the exhibition of any film is to be restricted in accordance with the recommendations made by the specified film classification body.

2. Where —

(a) the film classification body is not specified in the licence, or

(b) the relevant licensing authority has notified the holder of the licence that this subsection applies to the film in question,

admission of children must be restricted in accordance with any recommendation made by that licensing authority.

Annex 1 –Mandatory Conditions

3. In this section –

—children - means persons aged under 18; and —film classification bodyll means the person or persons designated as the authority under section 4 of the Video Recordings Act 1984 (c.39) (authority to determine suitability of video works for classification).

Door supervision.

1. Any person(s) required to be on the premises to carry out a security activity must be authorised to carry out that activity by a licence granted under the Private Security Industry Act 2001 or be entitled to carry out that activity by virtue of Section 4 of that Act.

Annex 2 – Conditions consistent with the Operating Schedule

The Licensee will promote the four licensing objectives, will implement a comprehensive strategy that includes staff training, responsible alcohol service and community engagement and maintaining a friendly and professional atmosphere.

Licensee will establish a clear policy for handling incidents, including a dedicated security presence during peak hours. Additionally, engaging with local residents and businesses to address any concerns and foster positive relationships within the community.

Regular assessments of our practices will be conducted to ensure alignment with the licensing objectives.

THE PREVENTION OF CRIME AND DISORDER

The premises shall not be used as a night club or allow for any DJ led events taking place onsite.

A digital CCTV system will be installed covering all the required areas in the premises including the immediate outside area covering the front door entrance, the premises main floor of the dining area, including the bar area and the rear of the premises covering the fire exit, and the conservatory beyond the fire exit at the back of the premise. The installed CCTV system in the premises must be complying with the following criteria:

Cameras must be sited to observe the entrance doors from both inside and outside.

Cameras on the entrances must capture full frame shots of the heads and shoulders of all people entering the premises i.e. capable of identification.

Cameras must be sited to cover all areas to which the public have access including any outside smoking areas.

Provide a linked record of the date, time of any image.

Provide HD digital quality images in colour during opening times

Have a monitor to review images and recorded quality.

Be regularly maintained to ensure continuous quality of image capture and retention

A staff member from the premises who is conversant with the operation of the CCTV system shall always be on the premises when the premises are open to the public. This staff member must be able to provide a Police Officer or an authorised officer of the Licensing Authority with copies of recent CCTV images or data with the minimum of delay when reasonably requested.

Digital images must be kept for 31 days. The equipment must have a suitable export method, e.g. CD/DVD writer so that any authorised officer (i.e. the Police/ council Officer) can make an evidential copy of the data they require. Copies must be available within a reasonable time to Police on request but in any event in urgent cases needed for evidential purposes a copy will be supplied expediently upon request.

An incident log shall be kept at the premises; it will be (a hardback durable OR in a digital format stored on the system available upon request by an authorised officer) updated at the time of the incident and made available on request to an authorised officer of the Council or the Police.

The log record shall record the following as minimum:

- (a) all crimes reported to the venue
- (b) all ejections of patrons
- (c) any complaints received
- (d) any incidents of disorder
- (e) seizures of drugs or offensive weapons

Annex 2 – Conditions consistent with the Operating Schedule

- (f) any faults in the CCTV system or searching equipment or scanning equipment
- (g) any refusal of the sale of alcohol
- (h) any visit by a relevant authority or emergency service

The DPS, the management shall ensure that No alcoholic drinks or glass containers will be taken out onto the public highway.

The premises licence holder shall ensure that the area immediately outside the premises is kept clean and free from litter at all material times.

The police must be called to all incidents of unlawful violence or serious disorder.

The DPS, the management shall ensure the Customers shall leave the area promptly upon closing.

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The licensee will employ trained security personnel during busy periods to monitor the premises and ensure a safe environment for patrons.

PUBLIC SAFETY

The DPS, the management shall ensure the capacity of the premises will not exceed the agreed maximum capacity of the venue. The total should include all staff. The management shall enforce strict capacity limits to prevent overcrowding. Bookings and reservations will be managed accordingly, and the staff will monitor occupancy levels at peak times.

The DPS, the management shall carry out Fire and Health & Safety risk assessments required for the licensed premises, ensure these are kept on site and made available to responsible authorities and/or the licensing authority upon request.

All staff shall ensure that the premise operates in line with existing Health & Safety legislation and the Designated Premises Supervisor, and the premises licence holder shall ensure that all staff are suitably trained to meet this requirement and consistently adhere to it.

The DPS, the management shall ensure routine checks will be conducted on all safety equipment, kitchen appliances, and facilities to ensure they meet safety standards. Maintenance logs will be kept and reviewed regularly.

All exit doors shall be kept clear and shall be easily operable without the use of a key, card, code or similar.

All fire doors shall be maintained unobstructed and remains unlock during opening hours.

Adequate and appropriate First Aid equipment and materials shall be available on the premises, routinely checked and replenished and all staff trained its use. At least one staff member with first aid training will be on-site during operating hours. A first aid kit will be accessible, and staff will know its location and contents.

The management shall ensure all the fire extinguishers, smoke detectors, and alarms will be regularly tested and maintained. Maintenance logs will be kept and reviewed regularly.

The management shall ensure Staff will be trained in emergency evacuation procedures to ensure a swift and safe response in case of an emergency.

Licensee will promote responsible drinking and provide information on safe transportation options for patrons leaving the venue.

Annex 2 – Conditions consistent with the Operating Schedule

THE PREVENTION OF PUBLIC NUISANCE

The premises licence holder shall ensure that the area immediately outside the premises is kept clean and free from litter at all material times to the satisfaction of the Licensing Authority.

The licensee shall ensure that any patrons smoking outside the premises do not cause any nuisance in doing so.

Customers who wish to smoke may go to the front of the premises outside the main entrance

Customers permitted outside for smoking shall not be permitted to take their drinks, alcoholic or non-alcoholic, glass and / or any container at any time.

The conservatory and the back yard area beyond the fire exit at the rear of the premises shall not be used as a Shisha lounge. This area shall not be used for any licensable activities at any time.

The number of smokers permitted to use outside shall be no more than 5 persons at any time, within the boundaries of the cordon off area front of the premises.

No amplified music shall be played in the outdoor/ rear area of the premises at any time.

No speaker or other amplification equipment shall be installed on the ceiling or any of the party walls.

The volume level of music within the premises shall maintained at a level that ensures it is not audible at or beyond the site boundary of the premises. Noise from the premises should not be audible within the nearest residential premises at any time.

Signs shall be prominently displayed on the exit doors advising customers that alcohol should not be taken off the premises and consumed in the street.

Notices shall be prominently displayed at all exits requesting patrons respect local residents and businesses and leave the area quietly.

No noise or vibration generated on the premises, or by its associated plant or equipment, shall emanate from the premises, be transmitted through the structure of the premises.

No fumes, steam or odours shall be emitted from the premises so as to cause a nuisance to any persons living or carrying on business in the area.

In the event of a noise/nuisance complaint substantiated by an authorised officer, the Designated Premises Supervisor and the Premises Licence Holder shall take appropriate measures in order to prevent any recurrence.

A complaints book shall be held on the premises to record details of any complaints received from neighbours. The information shall include, the complainants name, location, date, time and subsequent remedial action undertaken. This record must be always made available for inspection by council officers and kept for a minimum of 12 months.

Signage shall be displayed requesting customers exercise considerate behaviour to limit the potential for public nuisance.

Regular communication with residents will be implemented on a monthly basis.

THE PROTECTION OF CHILDREN

All staff involved in the sale of alcohol shall receive induction and refresher training regularly relating to the sale of alcohol in respect to the Licensing Act 2003 legislation and the times and conditions of the premises licence.

All training relating to the sale of alcohol and the times and conditions of the premises licence shall be documented and records kept at the premises. These records shall be made available to the Police and/or Local Authority upon request and shall be kept for at least one year.

Annex 2 – Conditions consistent with the Operating Schedule

A 'Think 25' proof of age scheme shall be operated and relevant material shall be displayed prominently within the Premises – including in a visible location:

- (a) At the entrance to the Premises.
- (b) Behind the bar.
- (c) In any other area where alcohol can be purchased by a customer

A written record of refused sales shall be kept on the premises and completed when necessary. This record shall be made available to Police and/or the Local Authority upon request and shall be kept for at least one year from the date of the last entry

The only acceptable ID will be those with photographic identification documents, including passport, photo-card, driving license or proof of age card bearing the PASS hologram.

A sign stating “No proof of age – No sale” shall be displayed at the point of sale.

No unaccompanied children will not be permitted on the premises, this will be clearly communicated in the policy to our staff and patrons.

Staff will receive training on recognizing and responding to situations that may involve vulnerable individuals.

We will also consider family-friendly events during certain hours to create an inclusive environment while maintaining strict controls on alcohol service.

Annex 3 – Conditions attached after a hearing by the licensing authority

Not applicable

Annex 4 – Plans

